

Press Release Contact: Sue Huff 239-596-7790

For Immediate Release

The Founders Fund, Inc. Completes Production of Mission Statement Video

(September 18, 2010 – Naples, FL) The Founders Fund, Inc. is proud to announce the completion of a video project showcasing the mission of the non-profit scholarship organization along with event highlights and student achievements.

Featuring footage from the Biennial Ed Brennan Memorial Golf Tournament and the Annual Scholarship Reception, the video explains the various events and functions The Founders Fund holds each year, as well as, the scholarship application and review process, and the importance of volunteers, benefactors, and sponsors have in helping to further the cause. The video will be used for public awareness and fundraising presentations.

"I'm very pleased with how beautifully the video was put together," said Sue McNaghten, newly appointed Chairman of The Founders Fund Board of Trustees. "It really captured the essence of what The Founders Fund is all about – providing financial assistance to young men and women in their pursuit of post high school education. Our mission statement appears at the start of the video, and through all the footage, you can see the poignant influence of that mission."

The video script was written and produced by E. Sue Huff & Associates and shot and edited by Alpha Media Inc. and can be viewed on the Founders Fund website – www.TheFoundersFundInc.org

About The Founders Fund, Inc.:

The Founders Fund, Inc., a non-profit, tax-exempt charitable organization, was created in 1991 by the Founding Golf Members of The CLUB at Pelican Bay. The mission is to provide financial assistance to young men and women from Collier County in their pursuit of higher education. Founder Fund scholarship students receive a renewable scholarship of \$2,000 per year for four years; the 87 scholarships paid in 2009 totaled \$174,000.

The Founders Fund is supported by Golf and Social Members of The Club Pelican Bay, as well as many corporate sponsors which include prominent local and national businesses that are very generous in their support of the Founders Fund. The 2010 Biennial Ed Brennan Memorial Golf Tournament took place April 12, raising over \$250,000.

For more information about scholarships or sponsors, contact Sue Davenport at 239-593-0124 or 597-2244 or visit <u>www.thefoundersfundinc.org</u>.

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